

Reseller Opportunities: three pro-

Why become an SMS Reseller?

With SMS you are assured of working with a professional dedicated hosting company with exceptional products that will enhance your business.

Email

Our email products are comprehensive and very competitive. They range from SMS NexGen our POP3 product to MS Exchange and Zimbra Collaboration Suite and are complimented by domains, advanced anti-spam, and other add-ons such as automatic disclaimers and email archiving.

Our main market is SME's and typical order values are £600—£1000 pa meaning that you can generate significant commissions. In fact with two of our reseller schemes (see later) you can benefit from commission on renewals—and our rate of renewals is very high!

Web

We have now introduced a very competitive range of web hosting products to compliment the mail products. They come with latest PLESK control panel and include competitive shared hosting products, virtual servers (the latest development in hosting giving most of the advantages of a dedicated server) and dedicated servers. So now with SMS your customers can get exceptional email and web hosting to compliment your business. The products typically range in value from £60—£1660 pa again allowing you to earn significant commissions.

MS SharePoint

Give your clients the opportunity to stay connected across organisational and geographical boundaries with the SharePoint solution.

Reseller Programs

Our Reseller Programs are simple, flexible and profitable. They allow you to earn additional revenue by reselling SMS services. We do all the work – and you see the profits.

We offer three options:

Commission Program

Commission resellers can sell all of our products for generous commissions – a percentage of the first year's revenues.

Discount Program

Our offer for hosting resellers. No start-up fees or minimum sales – just profits from day one, with generous discounts.

Package Program

For White label resellers. We give you your own Control Panel for customers to administer and set up their mailboxes. Customise it with your logo and information—to all intents and purposes you are providing the service in your own name.

Please take a look at the plans we offer above. If you are a reseller looking for the ideal combination of quality service and high profit margins, comprehensive email and web products SMS is the right partner for you.

Only SMS offers resellers such a comprehensive and competitive range of email and web hosting options!



SMS Common Features

All our email packages include:

- User management via our unique Control Panel
- Anti-spam and anti-virus filters
- Access via web browser
- Market leading storage per mailbox
- Same domain can be used regardless of service
- Instant setup
- Dedicated and customised server for larger users

SMS Advanced Service Features

Infrastructure second to none:

- High Quality storage with NETApps—instant recovery from disk failure
- Virtualisation of servers—server downtime eliminated
- Dual data centres with fibre optic connection and multiple connections to the Internet

SMS
nexgenemail

Microsoft
Exchange Server 2007

Zimbra
collaboration suite

BlackBerry

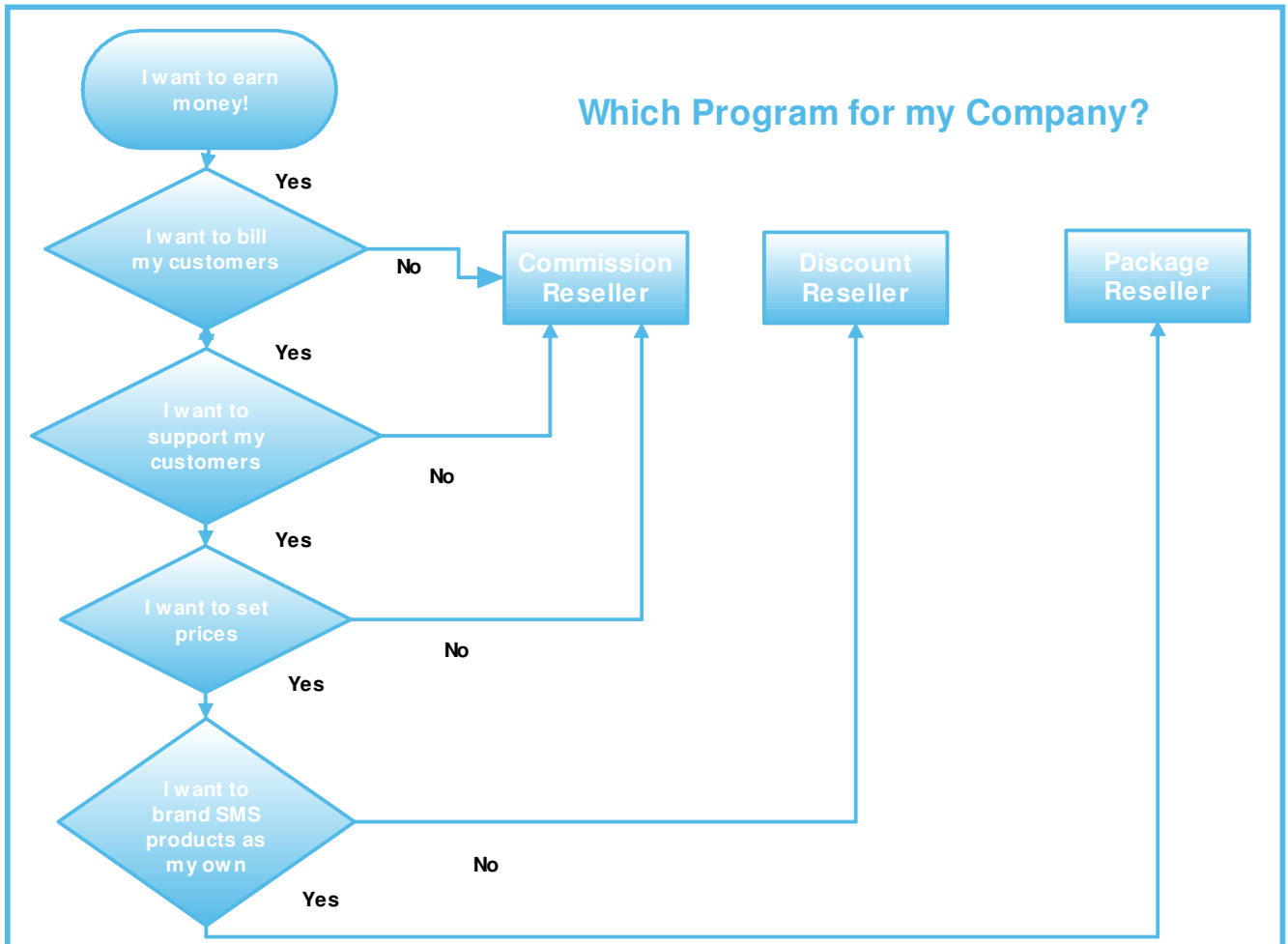
Who should join?

IT consultants, systems integrators, VARs, Web development and design firms, freelancers or any company that consults on IT

products and services. Looking for solutions that deliver real value to your customers, our reseller programs are for you.

How do I join?

Fill in the attached form and fax it back to us! If you want to discuss the program please call 01925 818448 and speak to our Reseller Manager.



What can I earn?

	Commission Reseller	Discount Reseller	Package reseller
First year	10%	15%	20%
Renewals	N/A	15%	20%

In terms of minimum sales, billing, support and pricing the following applies:-

	Commission Reseller	Discount Reseller	Package reseller
Minimum sales pa	None	None but must have own account worth over £100 pa	£10000 pa
Billing	SMS	Reseller	Reseller
Support	SMS	Reseller 1 st level SMS 2 nd level	Reseller
End User Pricing	SMS list price	Set by reseller	Set by reseller



Reseller

Application Form

Please fill in and fax back the following application form to become a Reseller of SMS services.

Full trading name:

Registered name
(if different):

Company registration number:

Date business established:

Number of locations:

Address:

Postal/zip code:

Country:

E-mail:

Phone:

Fax:

Web address:

Name(s) & address(es) of principal / partners if not a limited company:

Name of financial director/partner:

Name(s) of buyer(s):
Name(s) of sales
person(s):

We wish to become:

Commission Reseller

Discount Reseller

Package Reseller

Details of two trade references:

Nature of company business:

Signed:

Name:

Date: