



**For Immediate Release**

*Press Release*

## **Computer Weekly includes Outsourcing Email in its Tips for Weathering the Economic Storm**

**Top Hosting Company Simply Mail Solutions continues to expand in spite of recession**

*Warrington, UK, Tuesday 27<sup>th</sup> January 2009.* Leading computer publication “Computer Weekly” gives a number of tips for the IT department of companies aimed at helping through the recession in its 26<sup>th</sup> January edition (pp 17 and 19). On Outsourcing it states “One of the key benefits ... is expected to be software as a service particularly for new projects in areas such as collaboration and messaging. This covers everything from hosted email and related services such as anti-virus scanning to enabling users to share documents and virtual presentations”.

Commented Colin Smith, Managing Director of SMS “Our growth has continued as companies increasingly look to outsource their email. SMS is unique amongst the larger email hosters in offering the market leader Microsoft Exchange 2007, our best seller, and as an alternative an Open Source collaboration suite from Zimbra”.

Technical Director Keith Pritchard added “It is very interesting that the CW article also recommends Virtualisation Technology to reduce costs of servers. We made this move during 2008 and are already reaping the benefits although for us it is the server management that gives us major plus from Virtualisation. This is because we are continually adding and configuring servers as we add more users including dedicated servers for larger users”.

Computer Weekly is at:

<http://www.computerweekly.com/>

and the article can be accessed online for registered users.

For more details of SMS see:  
[www.simplymailsolutions.com](http://www.simplymailsolutions.com)

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### Note for editors:

Simply Mail Solutions is an international email hosting company. We provide innovative, reliable and cost effective email services to customers all over the world from our base in the UK. But not just basic email – we offer a range of packages from our advanced POP3 solution SMS NexGen to more sophisticated packages which include business productivity tools and email access via mobile phones (MS Exchange and Zimbra Collaboration Suite). We also offer add-ons including advanced anti-spam solutions and domain registration.

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