



**For Immediate Release**

***Press Release***

**SMS Adds BlackBerry to product line up.**

Top selling Smartphone now supported by SMS with MS Exchange.

*Warrington Wednesday December 19th 2007.* Simply Mail Solutions have signed up to the BlackBerry partner program allowing them to support the BlackBerry range of smartphones with Microsoft Exchange server.

Previously SMS has supported email only to the Blackberry but now enterprises and individual users can leverage the power of the systems combined. So the calendaring, contact lists and task scheduling facilities are available to SMS BlackBerry users.

RIM (Research in Motion) the producers of BlackBerry have been a great business success up against the giants of the software world such as Microsoft and the mobile phone companies such as Nokia. For SMS this completes the line up of devices and platforms supported (for the moment!) and gives them a unique range of email services for a rapidly expanding market.

Commented Colin Smith, Managing Director of SMS "Our strategy has been to support the range of platforms and devices that for whatever reasons companies have built up during the years. So most companies will have a range of smartphones they support for their senior staff – now with BlackBerry we can cover virtually all needs and they are not forced to standardise prematurely on one device or another. Similarly for many larger companies cheaper POP3 email to the desktop only is all that is required for office staff and Exchange or Zimbra is needed for certain groups of staff. We can meet all these needs utilising a single Domain if required and of course single point of contact for ordering and support."

More information is available on the BlackBerry site:

<http://na.blackberry.com/eng/services/server/exchange/>

SMS's main email hosting products are:

**SMS NexGen**, the future of POP3 email now!

**MS Exchange**, comprehensive email, great for mobiles.

**Zimbra Collaboration Suite**, email and a lot more.

To compliment these services the company has a competitive and innovative range of web hosting products.

### **Simply Mail Solutions**

SMS is based in Warrington UK and already has many thousands of customers from all over the world and has a rapidly growing user base.

[www.simplymailsolutions.com](http://www.simplymailsolutions.com) or email [colin@simplymailsolutions.com](mailto:colin@simplymailsolutions.com)

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