

Press release

For Immediate Release

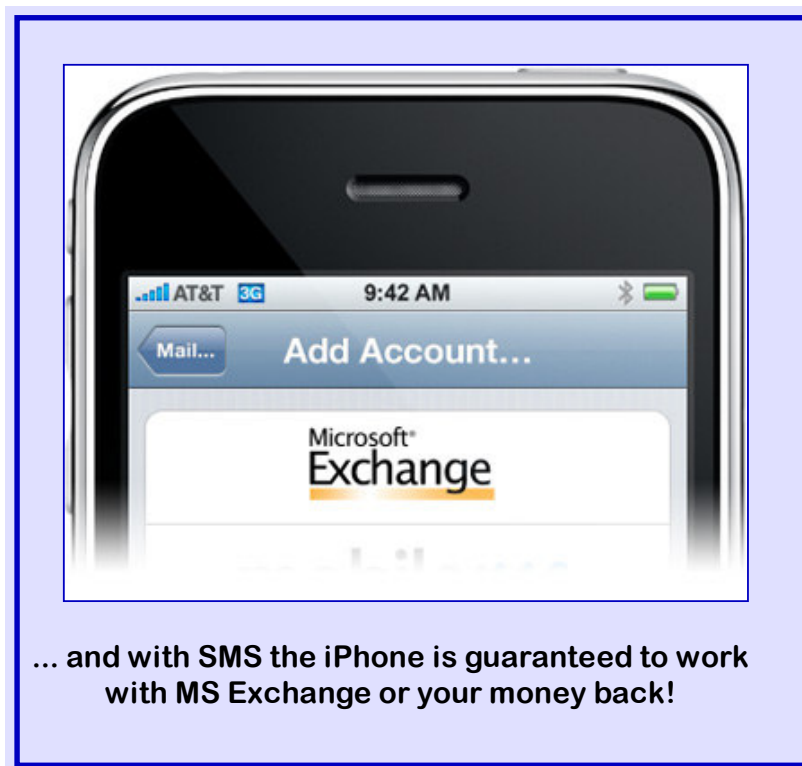
Press Release

New iPhone works with Simply Mail Solution Exchange – Guaranteed!

SMS steps into gap left by most Exchange Mail Providers.

Warrington, Wednesday July 30th, 2008. Simply Mail Solutions, based in Warrington, Cheshire, UK has announced that it is up and running with the new iPhone with its Exchange server service. This contrasts with many providers who are having difficulty providing reliable “Push” email, one of the main new features of the iPhone.

The new iPhone offers full synchronisation of email, contacts and calendars with a user’s PC if MS Exchange Server is used for email.



As the mobile phone market heats up users are increasingly interested in taking full advantage of all the new phones can offer. MS Exchange is a sophisticated and highly able means of running email and collaboration systems but is too complex for many smaller organisations to install and maintain. SMS does this for users at a very attractive price because it can share the fixed costs. For larger corporate SMS offers higher standards of service than they can reasonably expect to maintain at a lower cost and without capital investment.

Commented Colin Smith MD of SMS. "We already support BlackBerry and Windows Mobile and with the new iPhone Apple can compete for those users wanting the most from their email. And as a dedicated email hosting company users know that they get all our attention! We have already added information on the iPhone to our user accessible knowledge base and of course are available for support 24/7. I think that some of the other providers have not realised that they have got to put some extra effort in to get the iPhone to work properly with Exchange."

SMS also offers Zimbra CS, the open source email and collaboration suite and also has that working successfully with the iPhone. Zimbra has been a particular hit with the Macintosh community.

ENDS

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