



For Immediate Release

Press Release

Simply Mail Solutions launched MS Dynamics CRM

Customers benefit from an integrated solution for their sales, marketing and customers services business activities.

Warrington, UK, Thursday 1st July 2010. Simply Mail Solutions, the leading email hosting company, has added Microsoft Dynamics CRM to its existing hosting products.

Microsoft Dynamics CRM is a full service customer relationship management suite that allows organisations to gain a full 360-degree, real time view of each customer and prospect providing business critical intelligence for the sales, marketing and customer services department in one single platform. The close integration with other Microsoft products such as Outlook lets users manage their work more easily and familiar work interfaces reduce training requirements considerably.

Commented Colin Smith (CEO): “CRM technology is an important tool for many businesses nowadays. Considering the general shift for companies to outsource their IT to hosting companies like SMS, Dynamics CRM hosting is a developing market that we fully want to be part of. In addition, many of the arguments apply to Dynamics CRM hosting as to email hosting including the maintenance of servers, no capital cost for the customer and servers are located in high quality and reliable environments – all to the benefit of our customers“

Especially for small and medium sized enterprises hosted services with the option to use Dynamics CRM services offline and online are extremely cost-effective. The solution allows business users to stay connected, making especially sales representatives highly productive even when they are on the move as they have all important customer information at their fingertips at all times.

For more details of SMS see:

www.simplymailsolutions.com/sms_ms_crm_dynamics.php

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Note for editors:

Simply Mail Solutions is an international email hosting company. We provide innovative, reliable and cost effective email services to customers all over the world from our base in the UK. But not just basic email – we offer a range of packages from our advanced POP3 solution SMS NexGen to more sophisticated packages which include business productivity tools and email access via mobile phones (MS Exchange and Zimbra Collaboration Suite). We also offer add-ons including advanced anti-spam solutions and domain registration.

SMS is now hosting almost 15,000 paid for mailboxes and is one of the leading UK companies in this growing and competitive field.

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