

Press release

For Immediate Release

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Retro clothing online retailer prepares for future growth and chooses MS Exchange hosting

Simply Mail Solutions hosts professional email solution for Honcho SFX

Warrington, UK, Tuesday February 10th 2009. Simply Mail Solutions, leading email hosting company, has announced that it is strongly interested in supporting SMEs like Honcho SFX – a successful online retailer specialised in selling fashionable t-shirts that are worn by icons such as Paris Hilton, Daisy Lowe, Hayden Pannetierre and Rihanna.

Commented Colin Smith (Managing Director): “With hosted services all sizes of business can now take advantage of the extra features available with the latest email systems and significantly leverage their productivity. Despite the fact that Honcho SFX are still a small business they have realised what advantages MS Exchange can have even for a smaller venture”.



Paris Hilton

Working from multiple locations Honcho SFX's team members can now access their emails from wherever they connect and benefit from calendar scheduling, contact sharing and task organisation, i.e. the full collaboration features that MS Exchange offers.

Commented Amy Duckworth, Owner: “We spent months looking for the best Exchange hosting company and we believe that we found it with SMS. We were able to speak to the tech guys at SMS and found their knowledge unsurpassed. It is also of an advantage that SMS are located in the UK. The final kicker however in favour of SMS is the price and the fact that they are catering for businesses of all sizes”.

For more details of SMS see:

www.simplymailsolutions.com

ENDS

Note for editors:

Honcho SFX

Honcho SFX offer casual fashion and retro clothing to customers through their websites www.honcho-sfx.com as well as www.jukupop.com. The company specialise in selling fashionable t-shirts for men and women, however their range also includes hoodies, bags and purses. Established in 2004, Honcho SFX are steadily growing and recently put a focus on the celebrity angle of their clothing by launching www.jukupop.com. Their celebrity fashion worn by icons such as Paris Hilton, Daisy Lowe, Hayden Pannetierre and Rihanna have been extensively featured in many women's weeklies which has improved Honcho SFX's profile in the mainstream media considerably. Their customer base is expanding steadily and includes customers from all over the world. For more information contact Amy Duckworth, Owner: amy@honcho-sfx.com or call on 0161 4808045.

Simply Mail Solutions

Simply Mail Solutions is an international email hosting company. We provide innovative, reliable and cost effective email services to customers all over the world from our base in the UK. But not just basic email – we offer a range of packages from our advanced POP3 solution SMS NexGen to more sophisticated packages which include business productivity tools and email access via mobile phones (MS Exchange and Zimbra Collaboration Suite). We also offer add-ons including advanced anti-spam solutions and domain registration.

For more information contact Mareike Mueller, Marketing and Sales Executive

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