



For Immediate Release

Press Release

Email Hosting Marketing Kit sent to SMS resellers

Simply Mail Solutions sends out Comprehensive Marketing kit to help resellers sell more!

Warrington, UK, Tuesday May 19th 2009. Simply Mail Solutions, leading email hosting company, has announced that it is supporting its resellers in their sales efforts with a comprehensive kit of marketing material. It includes posters, leaflets and display material. By selling email services resellers can help customers cut costs and improve their business performance.

Commented Colin Smith (Managing Director): “We found that tangible promotion material enhances the awareness among staff and increased product awareness tends to automatically drive sales and consequently our resellers’ revenues. We also have had many positive comments from our resellers. They feel that the posters and leaflets will help them to push our hosting products more easily to their customers”.

SMS offers three different reseller programmes which range from referral commissioning to white label re-sale of SMS’ hosting services with commissions of up to 20%. In more detail the programmes are divided in:

Commission Programme

Commission resellers can sell all of SMS’ products for generous commissions – a percentage of every new customer’s revenue in the first year. Resellers do not have to generate any minimum sales.

Discount Programme

This programme is perfect for hosting resellers. There are no start-up fees or minimum sales; resellers just need to have their own account with SMS worth over £100 per year. Discount resellers also have the freedom to set their own prices and will also support their own customers with minor issues.

Package Programme

With this white label reseller programme SMS will provide their resellers with their own Control Panel for customers to administer and set-up their mailboxes. The interfaces can be customised with the reseller’s logo and information – to all intents and purposes that they are providing the services in their own name.

For more details of SMS’ reseller programmes see:

http://www.simplymailsolutions.com/reseller_program.php

ENDS

Simply Mail Solutions

Simply Mail Solutions is an international email hosting company. We provide innovative, reliable and cost effective email services to customers all over the world from our base in the UK. But not just basic email – we offer a range of packages from our advanced POP3 solution SMS NexGen to more sophisticated packages which include business productivity tools and email access via mobile phones (MS Exchange and Zimbra Collaboration Suite). We also offer add-ons including advanced anti-spam solutions and domain registration.

For more information contact Mareike Mueller, Marketing and Sales Executive

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