

# Outsource your email to the experts!

## Why Hosted Email?

Whether you have one or many email boxes outsourcing your email makes a lot of sense. But with SMS email you get much more than just mailboxes!

### You are in the driving seat!

We have developed our own unique Email Control Panel so that users can, on-line, carry out administration such as adding aliases. It uses the same login information as our Customer Management System so that you can also manage your account information such as customer details, billing information when ever and from where ever you want. Adding new mailboxes or other services is extremely easy

### Quality of Service

We put our servers into highly secure high quality collocation facilities. This means that there is protection from fire, unauthorised entry, and loss of electric power plus superb Internet connectivity.

### Availability

Your email needs to be equally accessible to your users whether or not they are in the office or out on the road. This means that the servers should not be at the end of a single leased line or broadband connection.

### Set up and monitored by experts

Only the largest organisations have the expertise to really set up their email servers in the optimum way and to continually monitor them and fix them if problems arise. We are email experts and our job is to keep your email running smoothly 24/7. Just compare the features and the range of services offered and the choice is clear.

### Cost Effective

Reduce your IT support bills. We don't just take care of the installation and set up of the servers - we also maintain them and install patches and updates.

### Individual Mailboxes or Dedicated Server? SMS NexGen, MS Exchange or Zimbra CS?

We leave the choice to you! Just buy the number of mailboxes that you need as you need them. For the larger user there are advantages to having a server dedicated to your use only. We offer three email services—SMS NexGen for POP3 and two enhanced email services, SMS Microsoft Exchange Server and Zimbra Collaboration Suite. A unique benefit of our service is that you can use the same domain across all our services - SMS NexGen POP3 for the office based users, Microsoft Exchange for mobile workers and Zimbra for people working together on projects (and change the type of email service when needed!). We sup-

Email when in the office, on the road, or on holidays

With SMS you get much more than just a mailbox!

SMS NexGen, MS Exchange, or Zimbra Collaboration Suite—you choose!

Windows Mobile 6 or BlackBerry for your Smartphone!

Uniquely with SMS you can use the same domain for your POP3 (SMS NexGen) or your enhanced email (Exchange or Zimbra CS)

With SMS you profit from advanced service features including high quality storage with NetApps, virtualisation of servers and dual data centres

# About SMS

## email and more!

Simply Mail Solutions is a specialist ASP (Applications Service Provider) that concentrates on high quality email provision for a wide range of customers. For many users email is now such a crucial part of their business that they need the extra features, reliability and support that SMS can provide. These have to be designed in to the service from the beginning - we always try and keep things simple and look ahead and try and anticipate users needs.

As part of our package users can also purchase a comprehensive and competitive range of web hosting solutions. Of course you can transfer existing domains to us or purchase new ones - all as part of the same simple account.

SMS is from the same team that set up and ran the highly successful ISP U-NET Limited in the 1990s. They were pioneers in the field starting in 1994 and built up a tremendous reputation for quality of service and innovation.

SMS is growing rapidly and has thousands of users from over 30 countries with the majority from the UK and USA.

### Our Philosophy

We believe that the keys to our success are:

**Customer Service.** Users expect a highly reliable service that is responsive to their needs and want to work with a company that is easy to deal with.

**Innovation.** The technology is constantly changing with new facilities and features. Our philosophy is to embrace this and ensure that as advances occur and have been proven we add them to our service.

**Competitive Pricing.** It goes without saying that we give value for money a high priority and always aim to make our services as competitive as possible without compromising on quality of service.

**Easy to manage services.** This we have achieved with our unique own developed Email Control Panel. You join via our easy to use Customer Management System which takes care of your details including billing. You are then passed to the Control Panel to set up your email boxes. You can access these with the same login details to administer your mailboxes at any time!

### Infrastructure

Our service is based on commitment to quality. Our servers are distributed between two top collocation facilities in Manchester, UK with multiple connections from a range of telcos and first class infrastructure. Our servers have multiple Internet connections and fibre connection between our two sites.

Our domain name servers, backup servers, and mail relay servers are geographically distributed contributing to service robustness.

### Domains

We make it easy for you to use a domain for your email address - combine this with aliases for flexible corporate image and ease of use. Choose your domain via our website or we can transfer it from your existing mail service provider. With our service you truly get PIE (Provider Independent Email) - meaning that if you change your ISP you don't need to change your email address!

### Mobile Email

One of the key drivers for enhanced email such as MS Exchange and Zimbra CS! Get your email to a range of mobile phones, including BlackBerry and personal organisers. Access your calendar, tasks and contacts lists via your mobile! Our website has a detailed listing of which packages support which device.

### Web Hosting

SMS offer a comprehensive range of web hosting offerings —shared or dedicated servers, UNIX or Microsoft hosting. See our website for more details.

### Advanced Anti-Spam and Anti-Virus

Our standard email packages come with anti-spam and anti-virus protection. However some customers need much more advanced solutions with more control. We meet this need with an additional range of services.

### Custom Servers

Increasingly customers are calling on our expertise to set up custom servers. They may be special mail servers, for databases or a wide range of other applications that take advantage of our infrastructure and expertise. Contact us now to discuss.